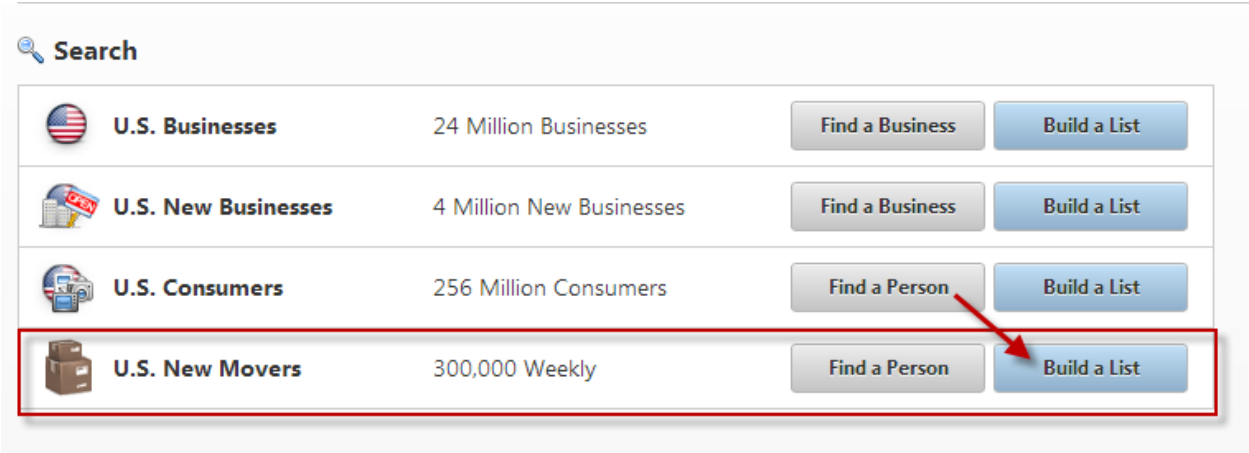
Salesgenie Homeowner X-Date Search using New Movers:

LOOK IN OUR ***NEW MOVERS*** DATABASE FOR LAST YEAR'S HOMEOWNERS X DATES!

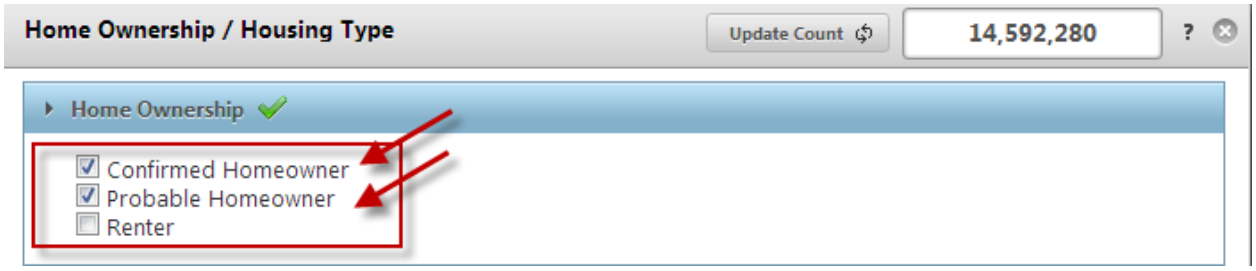
If you are looking for a way to search for a multiple policy sale from our Database, this would be it! Go into Salesgenie.com today and run a similar search to this in order to find all those new Home Owners from the last year who are getting ready to renew their Home Owners policies. This is also a great way to cross sell an Auto Opportunity with a Mortgage Insurance and / or Life Insurance policies. This is most likely going to be a mailing opportunity, but if you want to be a little more aggressive, download with the phone numbers so you can make that personal connection with a phone call.

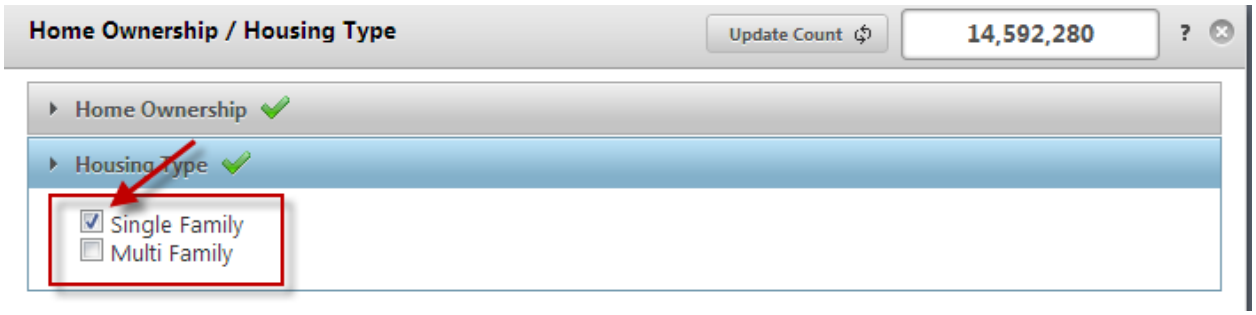
1. **Click Build A List by U.S. New Movers database**



2. **Choose your geographical area to target under Geography:**

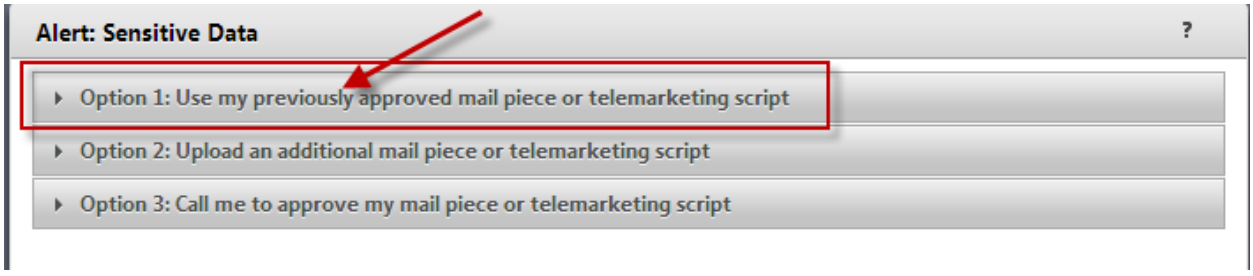
3. **Select Home Ownership/Housing Type under Demographics:**

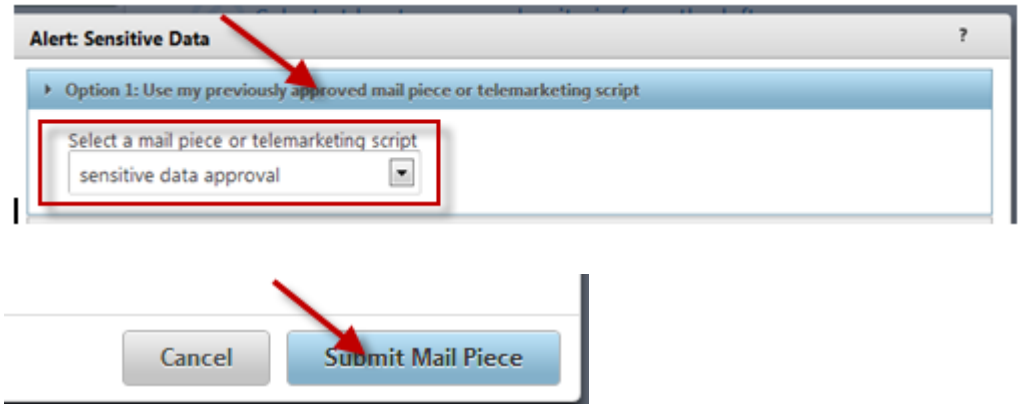




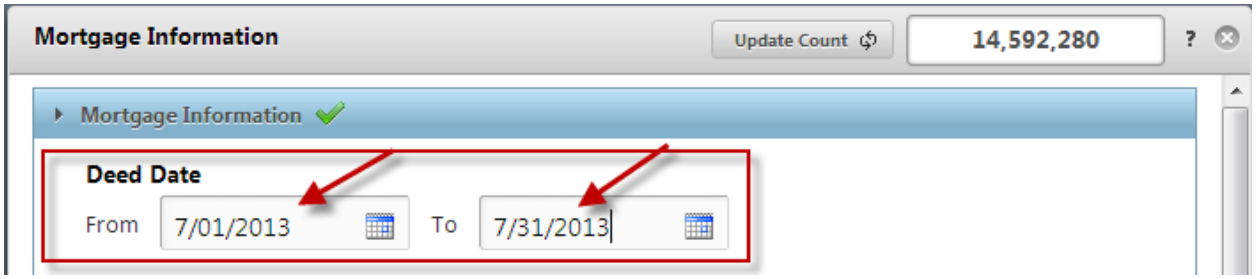
4. Under Sensitive Data selections, click on the Mortgage Information filter:

Note: You will get an Alert: Sensitive Data box; click Option 1, this is already pre-approved for you and then hit Submit.

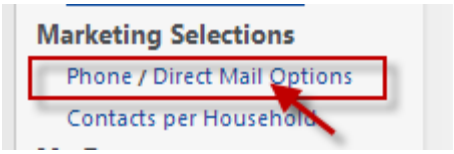




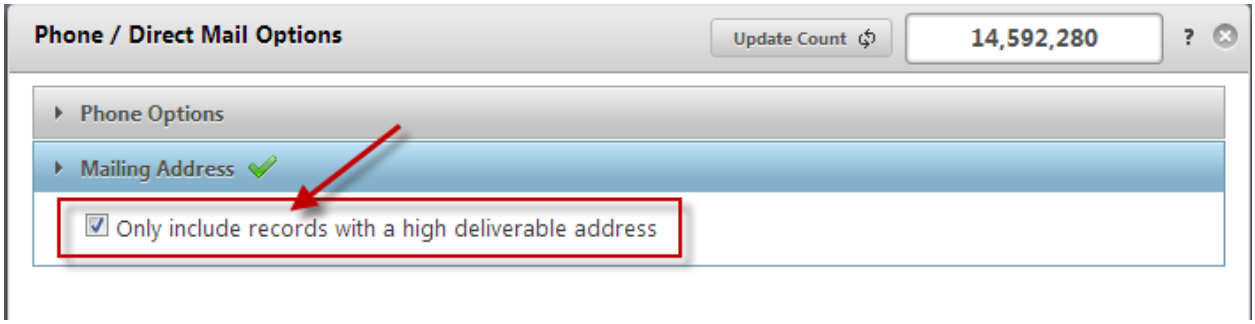
Select the Deed Date and enter the range for what month you are targeting. Remember to enter previous year for current year/month renewals.



5. **Click on Direct Mail Options under Marketing Selections:**



6. **Choose Mailing Address and check mark Only include records with a high deliverable address:**



Save List and Export